

### **Rules for the “post your own cover photo” contest**

In order to encourage student participation within the university and create a positive environment in the university website, UPS invites everyone in the university to take part in the contest titled “Publica tu portada” or post your own cover photo. Contestants are allowed to send up to 3 photos; the winning photo will be posted as the cover photo for our official UPS Facebook page.

The theme of this contest is: “Your place in Ecuador on vacation”. Ecuador has one of the most beautiful landscapes in the world, with great biodiversity and unique eco systems. So, where do you go on vacation? We are sure that no matter where you go, you will have some great pictures that we want you to share with us and be our Facebook cover photo.

#### **RULES:**

1. ONLY UPS students, professors, directors and overall staff can participate.
2. The photograph must be original, unpublished, and taken by the participant
3. Photographs may NOT be edited, pixelated, or changed in any way. It must NOT contain any inappropriate, disrespectful, discriminating, or offensive images.
4. Participants must send their full name, ID number, and the university campus they are in.
5. Participants must send their photographs to [editorweb@ups.edu.ec](mailto:editorweb@ups.edu.ec) up to March 30<sup>th</sup>, 2015.
6. Photographs must be JPG format.
7. 3 photographs per participant.

A selected jury will choose the winning photo that will be published as the cover photo on the official UPS Facebook page on April 4<sup>th</sup>, 2015.