

# University Leadership and Management Training Programme (UNILEAD)

## Programme

UNILEAD is an English speaking programme of Continuing Education Management at the Carl von Ossietzky University in Oldenburg (Germany) and was developed in cooperation with the DAAD and the Nelson Mandela Metropolitan University (Port Elizabeth, South Africa). It is part of DAAD's DIES programme and has been carried out at the University of Oldenburg since the year 2008.

Lately UNILEAD is also performed in Colombia, Egypt, Vietnam, and South East Asia.

## Goals

UNILEAD is designed as a project focused programme. It aims at fostering innovative projects within the area of organisational development and Human Resource Management in institutions of higher education and related institutions in developing countries.

It focuses on successful Project Management in the educational sector. The participants acquire techniques and methods which enable them to effectively and efficiently organise institutional management in their home institutions.

*As a person, who is professionally engaged with leading reform projects in higher education, the broadening experience obtained through the continuous learning programme of UNILEAD had a major impact on my career. Joining UNILEAD provided me with an extraordinary experience through its interactive learning methodology, the appliance of newly learned skills to my designated project and the interaction between the participants from diverse but related professional backgrounds. Throughout all levels of the course, the UNILEAD staff was very cooperative and supportive towards the demands of the participants.*

H. Al-Shatoury, Associate Prof. of Neurosurgery, Faculty of Medicine/Suez Canal University, Egypt

## Target Group

Young leaders in middle and higher management of higher education institutions from

- East Africa and South Africa
- South East Asia
- Latin and Central America
- the Middle East



## Approach

One year programme designed as a blended learning course (online and contact phases)

- First online phase includes the modules Project Management and Financing&Investment; Goal: Theoretical background knowledge
- Contact phase in Oldenburg (February); Goal: Project development with a hands-on approach
- Implementation phase; Goal: Implementing the projects in the home institutions
- Online phase, containing the third module (HRM); Goal: Developing theoretical knowledge about HRM
- Contact phase in Oldenburg and Berlin (September); Goal: Final project presentations

## Curriculum

- Project Management (PM)  
Methods and tools to initiate projects, Project Planning and Implementation, Dealing with challenges, Quality Assurance
- Financing&Investment (F&I)  
Development, Calculation, and Interpretation of financial plans, apply procedures of Financing and Investment
- Human Resource Management (HRM)  
Areas of operation, tasks and goals of HR Development including Communication, Motivation, Leadership

## Facts and Figures

- More than 250 participants, over 30 countries
- International focus and lecturers
- Building of networks
- Acquirement of social, intercultural and methodical skills
- Certificates
- Hands-on approach, using Case-Studies
- UNILEAD Colombia, UNILEAD Egypt and UNILEAD-Vietnam, and UNILEAD-South East Asia with individual focus

## Contact Details

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